

Planning

ISSUE	EDITORIAL FEATURE	EDITORIAL FOCUS	EDITORIAL SUBMISSIONS DUE
January	Building Design Trends and Green Building	The latest trends in sustainability and green building, plus an update on the Department of Energy's programs and more.	November 1, 2011
February	Insulation Basics	Insulation 101: The basics about insulation materials and how to use them. Plus, the training opportunities available to you.	December 1, 2011
March	Hot Systems	A look at hot systems, including high-temperature systems, life safety, bril, and refractory.	January 4, 2012
April/May	Double Issue: State of the Industry	State of the Industry: Our annual look at the economic, political, and industry issues that affect your business.	March 1, 2012
June	Manpower Issues and Proper Maintenance	We look at issues such as training, safety practices, worker shortages, labor-saving ideas, and insulation products.	April 2, 2012
July	Damaged Insulation	This issue examines prevention of common causes of insulation damage such as mold, corrosion under insulation, and human and mechanical damage.	May 2, 2012
August	Power and Energy Issues	We examine how insulation plays a role in the power industry. Plus, energy audit case studies and green building.	June 1, 2012
September	Commercial Concerns	An in-depth look at the unique problems that commercial buildings and facilities face.	July 2, 2012
October	Business, Legal, and Safety Issues	An exploration of the key business, safety, and legal issues in the insulation industry and how they affect your business.	August 1, 2012
November	Industrial Issues	Industrial case studies illustrating the importance of correct insulation usage and how to tell if a plant has enough. Plus, simple ways to improve facility performance.	September 3, 2012
December	Insulation Systems	How to properly maintain insulation systems and what can be learned from insulation that is not well maintained.	October 1, 2012
<i>2012–2013 Membership Directory & Resource Guide*</i>		See the <i>NIA Membership Directory & Resource Guide</i> listing on page 9 for details.	N/A

Please send your press releases about new products, initiatives, and insulation-related news to editor@insulation.org for possible publication in *Insulation Outlook*.

Calendar 2012

BONUS DISTRIBUTION*

ADVERTISING SPACE RESERVATIONS DUE

ADVERTISING MATERIALS DUE

<ul style="list-style-type: none"> 2012 NASEO/ASERTTI (National Association of State Energy Officials/Association of State Energy Research and Technology Transfer Institutions) Winter Conference 	November 15, 2011	November 22, 2011
<ul style="list-style-type: none"> GlobalCon2012 Alliance to Save Energy EE Global Conference & Tradeshow 2012 West Coast Energy Mgmt. Congress 	December 15, 2011	December 22, 2011
	January 16, 2012	January 23, 2012
<ul style="list-style-type: none"> NIA Annual Convention SWICA (Southwest Insulation Contractors Association) Annual Conference SEICA (Southeastern Insulation Contractors Association) Annual Convention 	February 15, 2012	February 22, 2012
	April 16, 2012	April 23, 2012
	May 15, 2012	May 22, 2012
<ul style="list-style-type: none"> Construction Specifications Institute (CSI) Construct2012 RETA (Refrigerating Engineers & Technicians Association): 2012 Heavy Equipment Show MetalCon International TIAC (Thermal Insulation Association of Canada) WICA (Western Insulation Contractors Association) Annual Convention 	June 15, 2012	June 22, 2012
<ul style="list-style-type: none"> NASEO Annual Meeting WEEC (World Energy Engineering Congress) 	July 16, 2012	July 23, 2012
	August 15, 2012	August 22, 2012
<ul style="list-style-type: none"> NIA Committee Days 	September 17, 2012	September 24, 2012
	October 15, 2012	October 22, 2012
<ul style="list-style-type: none"> All NIA Members <i>Insulation Outlook</i> Subscribers Regional Associations (SWICA, MICA, CSIA, ESICA, WICA, SEICA) TIAC FESI (European Federation of Associations of Insulation Contractors) 	August 6, 2012	August 15, 2012

*Bonus Distribution: NIA distributes *Insulation Outlook* to attendees at selected trade shows, including all the regional insulation association meetings. If you're in the issue we distribute, that's additional potential customers your ad will reach (shows are subject to change). The magazine is also sent to NIA's strategic partners, including members of AIA, AEE, ASHRAE, ASME, and NASEO. *Insulation Outlook* is also distributed to industry personnel through NIA events, including training classes and citywide and chapter presentations, and to elected officials in the federal and state governments. Special distribution and issues of *Insulation Outlook* magazine subject to change. Trade shows will be added since not all show dates were available at the time of publication.